



Communication / Fund Raising Officer, Ghana

YEFL-GHANA



YEFL-Ghana is a youth focused organisation that empowers youth economically, politically and socially. We have rebranded and reorganized the organization 2020. We have since changed our loggo, colours and so on. We have also developed a new strategy and are making efforts to work towards realising the strategy in the wake of rebranding. So, over the last two years we have been making efforts to show

ourselves as an organisation to the world through communication. This we have at our level set up a communication team in house to manage all aspects of communication. The target of the communication efforts is also to reach out to new partners, donors, like-minded organisations and so on. That is why we need the virtual support in this field to reach our goals as a growing organisation.

Tasks



- First of all, need to understand YEFL-Ghana as an organisation and our vision
- Support to develop YEFL-Ghana's communication strategy
- Support in digital communication efforts of YEFL-Ghana
- Support to edit communication materials developed by YEFL-Ghana before publishing
- Conduct virtual discussions/meetings on trends in communication if need be

- Introduce YEFL-Ghana to new digital tools
- Support team in exploring calls for proposals as well as writing proposals with the team
- Facilitate linkages with potential partners, collaborators, donors or donor agencies based on our strategic areas.
- Can arrange meetings with relevant persons for virtual discussions/workshops

Skills and/or experience required



- Can read and write in English
- Expertise in digital story telling
- Good writing skills
- Ability to use modern technologies for communications
- Expertise in digital communication
- Any other relevant expertise needed for the role

Working conditions



5 to 6 hours per week.

Learning opportunities



- Opportunity to work with a young and energetic dynamic team from Ghana.
- Opportunity to learn and share youth development perspectives.

➔ APPLICATION TO BE SENT TO INFO@ADICE.ASSO.FR